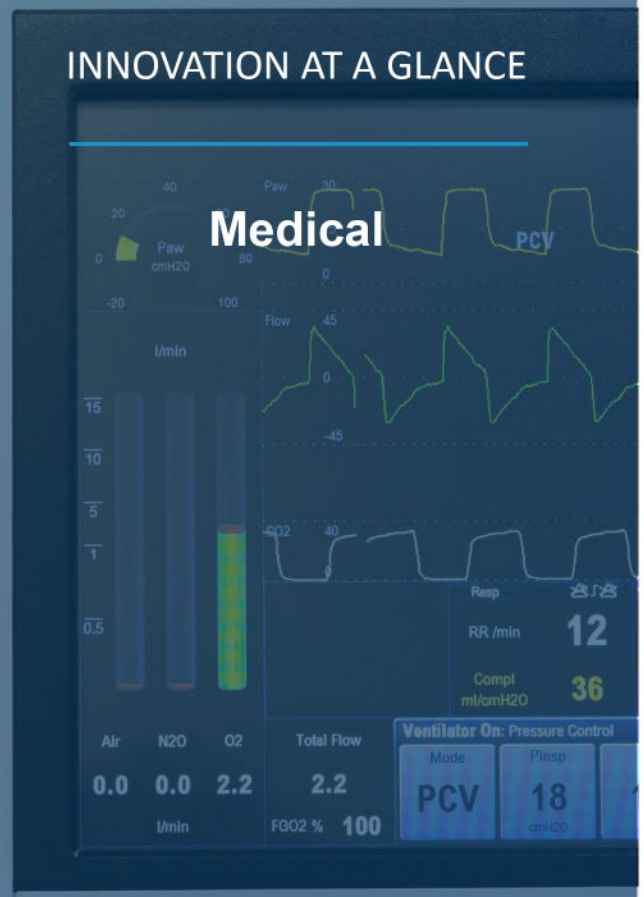
INNOVATION AT A GLANCE




# GLOBAL DIAGNOSTIC AND THERAPEUTIC CARDIOLOGY PRODUCTS

## APPROACH

- Control sustaining engineering costs
- Increase revenue and longevity of installed base and existing portfolio
- Increase product-related service revenue and extend service life
- Improve end-user satisfaction

## RESULTS

- Cut lead time to complete high-priority projects by half
- Increased product and service revenue by $15 million
- Achieved savings of $500K first year and increased output by 20% in future years